

QUICK GUIDE FOR CONTINUING

REIMAGINE REMOTE: CONFERENCES

CONNECTED EXPERIENCES

LATA HAMILTON – PASSION PIONEERS

www.passionpioneers.com.au

All images sourced free from Canva or owned. All information remains property of Passion Pioneers – share with due credit.

Coronavirus - Continuity in Action

The COVID-19 pandemic is forcing social distancing and isolation, which means it's not recommended for groups of people to congregate for events like conferences, networking, training, and workshops.

But we humans are a social species, who need **connection** and **interaction** to survive and thrive. We also have an economic obligation to keep our businesses and industries going. So we have to think of creative ways to deliver the experiences we need to help professionals grow, whether that's in the workplace or beyond.

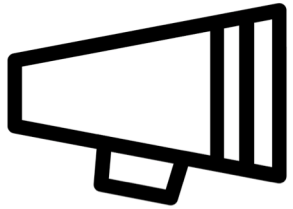
That's how Passion Pioneers came up with the **REIMAGINE REMOTE – QUICK GUIDE SERIES**. Each complimentary Quick Guide will cover a different scenario that is usually completed face-to-face or in-person, and offer practical, powerful alternatives for you to help keep your business going if attendees are at home.

The value of in-person events is that they are **immersive** – they tap into multiple senses (including sight, sound, touch), they create an atmosphere, they encourage professionals to step out of their day-to-day, and they provide an experiential activity for learning, development, and connection.

These are what will replicate as we create *continuing connected experiences*.



Reimagine Remote - Conferences

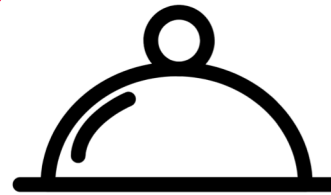


HOST ONLINE

Find an online video platform, like Zoom, that can be used to livestream speakers from their own computers. You can even add interactivity with polls and chat.

DELIVER PACKS

Invest money you might have spent on a venue by replacing event bags with packs posted to delegates. Include agendas, notepad, stationery, headphones, and your usual gifts.



THINK FOOD

Partner with food companies to deliver meals or offer discounts. Or at least add non-perishable snacks in your posted packs to switch on the senses.

BREAK OUTS

Some platforms provide the ability to create separate chat rooms or break out rooms in the technology. Use this to encourage small group sharing of ideas, with or without a facilitator.



PROVIDE RECORDINGS

Respect that some people may actually be unwell in isolation, so offer up recordings to watch back sessions afterwards when they've recovered.

NEXT STEPS

Contact us for support to
keep your plans on track



At Passion Pioneers, we're helping leaders like you keep their teams engaged, ready and confident through these challenging times. Book us as a speaker, workshop facilitator or chair to help bring your remote conference to life.

To find out more, contact us via our website:

www.passionpioneers.com.au